



ELISA

DISCOVER

CONNECT

GROW ideas for Africa



OVERVIEW PRESENTATION



Join us... www.elisanetwork.com

the ELISA member network

ELISA - the Entrepreneurial & Leadership Initiative for Sustainability in Africa is a multi-sector member network emboldening Africa focused entrepreneurs and leaders to advance their ideas and create jobs on the African continent.

With so many unmet needs in Africa, the potential for growth is limitless. Increasingly, business leaders view Africa as the next great growth market and the best place in the world to invest. Their large businesses create Small and medium-size enterprises (SMEs) which support supply chains and distribution networks.

Supporting SMEs drives innovation and fuels economic growth in Africa. SMEs create approximately 77% of all jobs in on the continent and produce as much as half of the GDP in some countries. Often due to job scarcity, SME founders defy economic hardships and start businesses. We exist to counter the perceived challenges of doing business on the continent by providing access to a business network, training and mentorship for the development of products, technologies or services that enable the continent to thrive.

In our view, the promotion of entrepreneurship will be central to Africa's transformation and we believe entrepreneurial success in Africa requires:

a strong science and technology based entrepreneurial ecosystem bolstering development of suppliers and supply chain infrastructure

a new kind of business leader nurtured by internships, training, mentoring and collaborations

local development of independent sources of power, water, waste management and other utilities

reframing the African narrative

What comes to mind when most people think of Africa are societies riddled with entropic politics and corruption - a struggling continent of hungry people living in shanty homes with no food, fuel or water. Here are the facts:

- Africa's land area exceeds that of China, Europe, and the United States combined providing unrivalled potential for increased agricultural production.
- The 54 countries in Africa already have many cities with more than one million inhabitants and the continent's population of 1.2 billion people is projected to double over the next 30 years with 80% of the population growth occurring in cities.
- Most African households will have attained a consumer class status with discretionary income within 20 years, making Africa the fastest-urbanizing region in the world.
- Africa's companies grow faster and are more profitable than global counterparts with more than 400 companies in Africa earning revenues of more than \$1 billion a year.
- With half of the African population aged less than 20 years old, it's no surprise that African entrepreneurs are the most confident and ambitious in the world. The African population is young, diverse and motivated to make a difference in their communities.



Join us... www.elisanelwork.com

partner with ELISA

LEAD \$100,000	MAJOR \$50,000	PROGRAM \$20,000	SUPPORT \$10,000
Provide Insider membership for 2,500 entrepreneurs + support 10 ELISA Scholarships	Provide Insider membership for 1,250 entrepreneurs + support 5 ELISA Scholarships	Provide Insider membership for 500 entrepreneurs + support 2 ELISA Scholarships	Provide Insider membership for 250 entrepreneurs + support 1 ELISA Scholarship

member benefits and portal features

Portal Profile

Manage your member profile and photo, update your professional biography, set communication preferences and more.

Project pages

Design your own online pages. Publish, brand and promotes your business, products, projects or ideas.

CONFABS

Build relationships and grow your business network at CONFAB events.

Members are invited to monthly virtual events featuring inspirational speakers and small group networking sessions. Randomly selected participants will join your CONFAB group each month so you'll meet, network with and receive advice from other business experts and entrepreneurs.

ELISA Scholars

We support, celebrate, and train a new cohort of high potential, Africa focused founders and entrepreneurs each year as part of ELISA Scholars

ELISA summit

Attendees include industry executives, investors, venture capitalists, philanthropists, researchers, educators, government regulators, policy makers, founders and entrepreneurs at every stage of their journey.

We come together to:

- Connect, discover, grow and shape a transformational business strategy for the continent of Africa
- Celebrate and embolden a cohort of ELISA Scholars - high potential Africa focused founders, entrepreneurs and leaders to advance their ideas for solving Africa's greatest challenges.

Bootstrap Briefs

Access self-paced entrepreneurial and leadership content. A new topic is added to the ELISA portal every Tuesday.

Community Bulletin

A weekly snapshot of ELISA portal activity and curated content in your email inbox.

Luminaries

Learn from and be inspired by luminary articles on successful Africa focused founders, entrepreneurs and leaders.

Networking

Connect with new contacts, attend events and gain recognition or exposure for your business, projects or ideas.

Online networking features and curated activities ensure that members make new contacts and build their professional network while gaining insight and strategies for Africa focused ventures.

GATEWAY

\$0/year

For entrepreneurs starting out in business.

- ✓ Portal profile
- ✓ Networking
- ✓ Bootstrap briefs
- ✓ Monthly bulletin
- ✓ Project pages
- ✓ CONFABS

INSIDER

\$39/year

Receive all GATEWAY features +

- ✓ Send private chat messages to any member on the ELISA portal
- ✓ Network, share ideas, ask for advice and collaborate

AFFILIATE

\$349/year

Receive all GATEWAY and INSIDER features +

For NGOs, academic institutions, governments and civil organisations.

- ✓ 20% discount on ELISA summit registrations for your staff
- ✓ 6 Insider memberships for your staff
- ✓ Special logo recognition on the ELISA portal

CORPORATE

\$389/year

Receive all GATEWAY and INSIDER features +

For companies and multi-nationals.

- ✓ 20% discount on ELISA Summit registrations for your staff
- ✓ 10 Insider memberships for your staff
- ✓ Special logo recognition on the ELISA portal



Join us... www.elisanetwork.com

2022 ELISA Scholars Program

Ambitious, Africa focused entrepreneurs from a range of sectors receive scholarships to attend the ELISA Scholars training session and ELISA summit in Hwange, Zimbabwe.

The immersive training session led by business experts, industry leaders, investors and success coaches, emboldens the ELISA Scholars to advance their ideas, refine their business strategy and create jobs.



1 Aug 2021

Start of the call for applicants for the 2022 cohort of Scholars



31 May 2022

Application deadline and Scholar selection period begins



15 Jul 2022

Announcement of the 2022 ELISA Scholar cohort



30 Aug-1 Sept 2022

ELISA Scholars attend the 2022 training session and ELISA summit

ELISA Scholars are trained to manage business financials, develop an investor presentation and elevator pitch. After the training session, ELISA Scholars attend the ELISA Summit and receive ongoing support and training through the ELISA portal.

2022 ELISA Summit 30 August – 1 September 2022 | Hwange, Zimbabwe

Attendees include industry executives, investors, venture capitalists, philanthropists, researchers, educators, government regulators, policy makers, founders and entrepreneurs at every stage of their journey.

We come together to:

- Connect, discover, grow and shape a transformational business strategy for the continent of Africa
- Celebrate and embolden a cohort of ELISA Scholars - high potential Africa focused founders, entrepreneurs and leaders to advance their ideas for solving Africa's greatest challenges.

attendees

250 + global business leaders, investors, policy makers and entrepreneurs + the ELISA Scholar cohort

ELISA Scholars training session | 30 Aug

High potential, Africa focused entrepreneurs receive a framework for learning to run a business.

Workshops, plenaries + sessions | 30 Aug - 1 Sept

An immersive 2 days of thought-provoking sessions and activities led by renowned experts, business leaders and pioneers of innovation.

Networking | 30 Aug - 1 Sept

Join the passionate and brilliant people redefining Africa's future and get inspired! We provide ample opportunities to meet and mingle with 250+ global business leaders, investors, policy makers and entrepreneurs attending the summit, including curated networking adventures and social activities with game drive safaris, stargazing excursions, yoga sessions, receptions, luncheons, a summit party and a black-tie dinner.



Join us... www.elisaneligible.com

three core focus areas

Connect

Our virtual community and summit connect a global network of passionate and brilliant people transforming Africa.

The ELISA Portal and annual summit bring together entrepreneurs, founders, global business leaders, investors and policy makers to showcase and fuel great Africa focused ideas.

OUTCOMES

- ✓ Greater collaboration between private sector, civil society, academia and governments across Africa.
- ✓ Increased visibility for business opportunities in Africa
- ✓ Boosting the number of multi-national companies partnering with African entrepreneurs
- ✓ Countering the perceived challenges of doing business on the continent of Africa

Discover

Together we enable entrepreneurs and founders to define their path and develop transformative Africa focused ventures.

The collective knowledge and resources of our members from a diversity of sectors pioneers, tests and raises awareness of inventive new products, services and technologies.

OUTCOMES

- ✓ Accelerated development of new products and services
- ✓ More independent sources of power, water, waste management and other utilities
- ✓ Greater engagement of academics in supporting the development of entrepreneurship
- ✓ Enabling policymakers to make better informed decisions

Grow

The annual summit and online network provide the ideal ecosystem to showcase, test and develop new ideas and innovative products, services or technologies.

We also support, celebrate and train a new cohort of high potential, Africa focused founders and entrepreneurs each year through ELISA Scholars.

OUTCOMES

- ✓ More than 10,000 Africa focused entrepreneurs connecting, networking and gaining support and visibility through the ELISA Portal
- ✓ Scholar cohorts of high potential entrepreneurs trained and mentored by global business experts
- ✓ Greater access to global markets and improved capabilities for the import/export of products
- ✓ Increased manufacturing capacity and greater self-reliance
- ✓ Greater access to vocational and executive training
- ✓ More jobs, internships and apprenticeships

sustainable development goals we impact most

✓
No
poverty

✓
Zero
hunger

✓
Good health
and well-being

✓
Quality
education

✓
Gender
equality

✓
Clean water
and sanitation

✓
Affordable and
clean energy

✓
Decent work and
economic growth

✓
Industry,
Innovation and
infrastructure

✓
Reduce
inequalities

✓
Partnerships

✓
Sustainable cities
and communities

✓
Responsible
consumption
and production



Join us... www.elisanetwork.com