



# ELISA SCHOLARS

## SPONSORSHIP PRESENTATION



Join us... [www.elisanetwork.com](http://www.elisanetwork.com)

# the ELISA Scholars Training Session

HWANGE | ZIMBABWE  
18 - 21 April 2023

The ELISA Scholars program brings together a cohort of high potential founders of Africa focused startups and entrepreneurs or leaders with bold business ideas. Each scholar is assigned a business leader as their coach for the one-year ELISA Scholars program. With their coaches, scholars attend an immersive training session led by business experts and industry leaders to advance their ideas, refine their business strategy, and create jobs.

Applicants of any age, sector or gender from anywhere in the world are invited to apply. Their business, project or idea must have a focus on Africa or operate in Africa.

**ELISA Scholars are trained to manage business financials, develop an investor presentation and elevator pitch. After the training session, ELISA Scholars continue to meet with their coaches once a month for a year to ensure continued refinement and implementation of a business plan. They stay connected using the online ELISA portal.**



**15 Aug 2022**

Start of the call for applicants for the 2023 cohort of Scholars



**21 Feb 2023**

Application deadline and Scholar selection period begins



**7 Mar 2023**

Announcement of the 2023 ELISA Scholar cohort



**18-21 Apr 2023**

ELISA Scholars attend the 2023 training session and ELISA summit

## sustainable development goals we impact most

✓  
**No poverty**

✓  
**Zero hunger**

✓  
**Good health and well-being**

✓  
**Quality education**

✓  
**Gender equality**

✓  
**Clean water and sanitation**

✓  
**Affordable and clean energy**

✓  
**Decent work and economic growth**

✓  
**Industry, Innovation and infrastructure**

✓  
**Reduce inequalities**

✓  
**Partnerships**

✓  
**Sustainable cities and communities**

✓  
**Responsible consumption and production**



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## Program Goals & Benefits

### For the Scholars:

- Refine and implement a business plan
- Build and strengthen their network
- Increased recognition visibility for their business, project or idea
- Gain access to the business leaders

#### What's included:

- 2-day training session and printed conference materials
- One year of mentoring from a business coach
- Conference accommodations and meals
- Up to US \$700 in travel reimbursements
- Lifetime Insider membership to the global ELISA network and virtual events
- Unlimited access to entrepreneurial content on the ELISA portal

### For the Coaches –

- Executive development in supporting emerging enterprises
- Insights into business and job creation in Africa
- Enhance coaching and mentoring skills
- Interact with enterprising and innovative new founders
- Network with peers and gain greater awareness of emerging markets

#### What's included:

- 2-day training session, printed conference materials and conference meals
- One year of mentoring two Africa-focused entrepreneurs
- One year of Insider membership to the global ELISA network and virtual events
- Option to attend the training session virtually

### Sponsors and Partners –

- Access to early-stage investment opportunities in Africa
- Gain access to a high potential growth market
- Executive development for high-potential leaders
- Potential for more heterogeneous global partnerships
- Recognition as a global leader for supporting business and jobs growth in Africa
- Messaging to internal and external stakeholders about the importance the company places on emerging markets and Africa



## partner with ELISA

### SPONSOR BENEFITS ELISA SCHOLARS PROGRAM

Lead - \$100,000  
Major - \$50,000  
Program - \$20,000  
Support- \$10,000

#### SUPPORT OF AFRICA FOCUSED FOUNDERS & EXECUTIVE DEVELOPMENT

	Lead - \$100,000	Major - \$50,000	Program - \$20,000	Support- \$10,000
Number of ELISA Scholars your sponsorship supports	20	10	4	2
Number of Coaches your sponsorship supports (excluding travel costs)	10	5	2	1
Designate staff for participation on ELISA committees	✓	✓	✓	✓
Coaches have the option to attend the ELISA training session in Zimbabwe	✓	✓	✓	✓
Coaches receive virtual support for 1 year after the training session	✓	✓	✓	✓

#### ACCESS AFRICA-FOCUSED FOUNDERS AND EMERGING BUSINESS LEADERS

	Lead - \$100,000	Major - \$50,000	Program - \$20,000	Support- \$10,000
# of staff that gain Insider access to the global ELISA network and virtual events	10	5	2	1
Participate on selection committees with access to applicant data	✓	✓	✓	✓
No cost to post your company announcements and showcase on the ELISA Portal	✓	✓	✓	✓

#### RECOGNITION OF SUPPORT AT THE ELISA SCHOLARS TRAINING SESSION & ONLINE

	Lead - \$100,000	Major - \$50,000	Program - \$20,000	Support- \$10,000
Designate a keynote speaker for the ELISA Scholars training session	✓			
Designate speakers for the ELISA Scholars training sessions and ELISA CONFABS	✓	✓	✓	✓
Logo recognition on program materials, signage and on the ELISA Portal	✓	✓	✓	✓

#### GENERAL RECOGNITION

	Lead - \$100,000	Major - \$50,000	Program - \$20,000	Support- \$10,000
Recognition on websites, press releases and digital media	✓	✓	✓	✓
Use of program photos and videos	✓	✓	✓	✓
Customized video content from the training session	✓	✓		
Additional tailored benefits to be mutually agreed upon	✓			

## CONTACT US

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